

Term of Reference

Short Silent Video Competition on

Environmental Sustainability during COVID-19 Pandemic for Students

to Commemorate World Earth Day, Girls in ICT Day, World Environment Day and International Youth Day

1. Requirements and Submission

1.1. Participant Requirements

Participants should meet these requirements:

1. For all junior and high school students or aged 11 to 19 in South East Asian countries.
2. Girls are encouraged to apply.
3. The competition is open to all South East Asian countries.
4. Individual participant or group of participants (max 3 students and the group should have at least one girl) can enter the competition.
5. **One participant or one group of participants** is only allowed to submit **one entry** or the submission will be disqualified.

1.2. Requirements for Video Submission

The short silent video must meet these requirements:

1. Theme: **Short-silent video Competition** on Environmental Sustainability during COVID-19 Pandemic. The silent (music but no words so that they can be understood universally without translation) video should showcase students' ideas, projects, activities or campaign towards promoting sustainable actions for the environment during the pandemic. The competition is launched on the 22 April 2021 World Earth Day and Girls in ICT online celebration.
2. The video can have graphs, animations, music and written text universally understandable (e.g. stop sign), but no spoken words.
3. The materials used in the video must be under free or open license, if not, the participants shall own the license to use materials in the submitted video. Please kindly check [the link](#) for further information on Open License.
4. The maximum duration of the video is 1 minute.
5. The maximum size of the video is 10 MB.
6. Name your video with this format: Your Name_Short Title of the video.

1.3. Submission Detail

The short-silent video should be submitted through:

1. Post the video to your **public Instagram account** with interesting captions and should use the hashtags: #UNESCOJakShortSilentVideoCompetition2021 #EnvironmentalSustainability #GirlsinICT #WorldEarthDay #AEPI, mention and tag UNESCO Office Jakarta's account @unescojakarta.
2. Share the video through your other social media accounts.
3. Register your video through this link: <https://forms.office.com/r/u03Ar3s4Hs>

26 April 2021

4. The registration link will be opened on **Thursday, 22 April 2021** and closed for any submission on **Sunday, 30 May 2021**.
5. One participant or one group of participants (consists of maximum three students) is allowed to submit **only one video** and the video must be registered and uploaded. Unregistered and un-uploaded videos will not be considered for the competition.

2. Scoring

- Theme and information (30%) – the relevance of the chosen topic, the facts and information provided in the video (reference and acknowledge all sources in comments)
- Creativity and originality (30%) – the originality of the video content and the creativity of illustrations, such as texts, graphs, animations and music in the short-silent video.
- Project Implementation (40%) – the feasibility of ideas, application and the completeness of the overall project.

3. Prize and Winner Announcement

1. The winners will be announced during the World Environment Day 2021 with the theme “ecosystem restoration” on 5th June 2021.
2. Three winners (first, second, and third winners) will be selected from each of Southeast Asian country.
3. For all participants: The winners of the competition will receive a special Eco-print and natural dye kit.
 - a. In addition for Indonesian participants:
 - i. The First Winner of the Short-Silent Video competition will received IDR 5,000,000,- worth of product sponsored by L’Oréal.
 - ii. The Second Winner of the Short-Silent Video competition will received IDR 3,000,000,- worth of product sponsored by L’Oréal.
 - iii. The Third Winner of the Short-Silent Video competition will received IDR 2,000,000,- worth of product sponsored by L’Oréal.
4. The winners and the selected participants will be invited to join the hands-on workshop organised by the Association of Indonesian Eco-printers (AEPI).
5. All the registered participants of the Short-Silent Video competition and Earth Day and Girls in ICT Day online celebration will be invited to the “*video and social media content creating online training*” provided and hosted by Loves Back. The link to the online course will be informed during the online celebration.
6. The eco-print creations will be presented during the International Youth Day Celebration (12 August 2021, *tbc)

For further info please contact Dr Ai Sugiura (a.sugiura@unesco.org) and Ms Fitri Atviana Nurritasari (fa.nurritasari@unesco.org)