

No. 67.40/333



College of Innovation
Thammasat University
Tha Prachan Campus
Bangkok 10200
Thailand

28 February 2020

Ambassador Extraordinary and Plenipotentiary
Malaysia Embassy in Thailand
Tel: 0-2629-6800 Fax: 0-2679-220

Subject: Scholarships for International Students
B.A. in Service Innovation (International Program) Academic Year 2020

Your Excellency,

The College of Innovation at Thammasat University was established in 1991 as an interdisciplinary academic institution. Bachelor of Arts Program in Service Innovation (BSI), one of its academic programs, has been established in response to service trends and concepts for the public, private as well as nonprofit sectors. It has been designed to provide graduates with an international perspective on service delivery and service design as well as enhance their interpersonal communication, team work and leadership capacities.

In academic year 2020, we are supporting 10 scholarships for international students as part of its efforts to internationalize our teaching and learning environment. Candidates from your country are eligible to apply for the scholarships. It would be highly appreciated if you could distribute scholarship's announcement to those who might be interested in pursuing a bachelor's degree in Thailand.

In advance, thank you for your cooperation and we look forward to hearing from you. If you or your staff requires further information please do not hesitate to contact us at email: edu_lb@citv.tu.ac.th or tel. 66-623-5055-8.

Sincerely Yours,

2nd Sec. (Political)

Chayakrit Asvathitanont

(Chayakrit Asvathitanont, Ph.D)
Dean of College of Innovation
Thammasat University

*Ms. forward to relevant
agencies in M'sia.*

5/4/3/2020



Enclosure: Scholarship's Announcement



Scholarships for International Students
The Bachelor of Arts Program in Service Innovation
(International Program) Academic Year 2020

1. Introduction

The College of Innovation Thammasat University (CITU), Thailand was established in 1991 as an interdisciplinary academic institution. The balanced curriculum between the science & technology blended with social science and humanities aspects were carefully crafted to fit the needs of the society in an international arena.

The College of Innovation has a scholarship program for international students to study towards the Bachelor of Arts Program in Service Innovation (International Program). The Service Innovation Program has been established in response to service trends and concepts for the public, private as well as nonprofit sectors. It has been designed to provide graduates with an international perspective on service delivery and service design as well as enhance their interpersonal communication, teamwork and leadership capacities.

2. Scholarship Coverage

As part of efforts to internationalize our teaching and learning environment, the College provides 10 scholarships which covers tuition fees and other related fees during the four-year study period as follows.

1. Tuition fees
2. University fees and College fees
3. Housing expenses might be granted based on the College's Scholarship Committee. Airfare and allowance are not included in the scholarship. They are under the responsibility of the student.

3. Eligibility of Scholarship Candidates

To be eligible for scholarships, an applicant must:

1. Be a successful candidate for studying towards the Bachelor of Arts Program in Service Innovation (International Program)
2. Not be of Thai nationality
3. Have a minimum high school GPA at 3.00


4. A minimum score from one of the following English Proficiency Tests.

TOEFL (PBT/ITP)	500
TOEFL (CBT)	173
TOEFL (IBT)	61
IELTS	6.0
TU-GET	500
TU-GET (CBT)	61

The score must not be more than two years old.

4. Admission Schedule

Applicants must apply to the Bachelor of Arts Program in Service Innovation (International Program) for an Academic Year 2020 (B.E. 2563). Admission schedule is as follows.

Details	Program Admission
Online Admission at www.cituaadmissions.in.th	1 – 15 March 2020
Payment Period	1 – 16 March 2020
Announcement of Eligible Candidates for Written Examination	24 March 2020
Written Examination	27 March 2020 (9.00 – 12.00 hrs.)
Announcement of Eligible Candidates for Interview	3 April 2020
Interview	7 April 2020 (9.00 – 12.00 hrs.)
Announcement of Successful Candidates	20 April 2020
Online Scholarship Application at https://forms.gle/nSKnfivW2Hv9RLB9 or scan below QR Code 	1 – 15 May 2020
Announcement of Successful Candidates for Scholarships	29 May 2020

5. Scholarship Period

The scholarship is for a period of 4 years effective from August 2020 to July 2024.

6. Terms & Conditions for Scholarship

1. Applicants who are awarded the scholarships will be required to work as student assistants for 40 hours per semester to assist the College in meeting its overall mandate. Specific duties and responsibilities will be assigned by Program Directors/ or CITU administrators.
2. Applicants who are awarded the scholarships must maintain the average GPA at 3.00 each academic year and complete their studies by July 2024. In the case of not achieving the required GPA, the College reserves the right to consider termination of the scholarships.
3. In the case of leaving the program at the middle of study, applicants who are awarded the scholarships must refund all tuition fees and expenses covered by CITU.

Announced on ~~24~~ February 2020



(Dr. Chayakrit Asvathitanont)

Dean